



County of Santa Cruz

PARKS, OPEN SPACE & CULTURAL SERVICES

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JOE SCHULTZ, DIRECTOR

ARTS COMMISSION MINUTES

Monday, April 6, 2009
4:30 p.m.
Meeting

Simpkins Family Swim Center
979 17th Avenue
Santa Cruz, CA 95062

I. CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:40 p.m.

Members: Bruce Arnold, Shirlee Byrd, Cynthia Kilian, James Nee, Joanna Phillips, Melinda Rambo, Judy Stabile, Bobbi Todaro, Dana Werdmuller, Matt Henry

Present: Bruce Arnold, Shirlee Byrd, Cynthia Kilian, James Nee, Joanna Phillips, Judy Stabile, Bobbi Todaro, Dana Werdmuller, Matt Henry

Staff: Joe Schultz, Christine Bennett, Kathy DeWild

II. AGENDA MODIFICATIONS OR APPROVAL

Correction of Belville to Beville on Action Item #2.

III. CONSENT AGENDA

The information and reports were accepted and filed (Phillips/Nee 8/0) and the minutes of March 2, 2009 were approved as written (Byrd/Kilian 8/0).

IV. ORAL COMMUNICATIONS

None

V. DIRECTOR'S REPORT

VI. AGENDA

A. Information Items

1. Presentation by Alberto Rafols from the Cultural Council

Mr. Rafols spoke about the opportunity for the Arts Commission to partner with the Cultural Council and other organizations to establish a Poet Laureate County-wide award. He stated that April is National Poetry Month, and they hope to plan an event in January 2010 to find potential poets for a two year commitment. The goals are for partnerships, and for exposure/awareness. Commissioner Werdmuller made a motion to have an action item on the May Agenda, and Commissioner Kilian made the second (8/0) to determine if the Commission wants to partner with the Cultural Council on this project, and who will be on the committee.

2. Advocate for the Arts in various venues

Commissioners Byrd and Nee attended a workshop in Cupertino on February 7th and learned about ethics testing, tips for advocacy (list handed out), and more. Commissioner Nee will type a one-page summary and distribute to the Commissioners.

3. Securing art donations from former Artists of the Year

This item was carried over to the May Agenda.

4. Artwork on utility/power boxes

Kathy DeWild has been working with RDA, DPW, and Supervisor Leopold's Aide and will be meeting with them again in May to discuss this project more and determine who will manage it. RDA may fund using graffiti abatement monies. This item was carried over to the June Agenda.

B. Action Items

1. Floral Park Public Artist

Kathy DeWild stated that the selection panel met last week and that they selected benches (hand outs given) by Rigel Hunter. Mr. Hunter will modify the design slightly to address some safety concerns. Commissioner Kilian made a motion to approve the selection, and Commissioner Nee made the second (9/0).

2. County Art Collection – Beville piece

Commissioner Phillips stated that no mold was found on the piece and it was archively mounted, so it is being re-matted and re-framed to be picked up on the 16th. Kathy DeWild reminded Commissioners that any donations should have known history included for use in a letter to the Board of Supervisors. Commissioner Phillips made a motion to accept the piece into the County's collection, and Commissioner Byrd made the second (9/0).

3. Alternate funding resources for maintenance

Commissioner Phillips called various cities to ask how they get money for the maintenance of public art and almost all of them stated it came from General Fund. The City of San Jose includes 2% of the cost if it is not an RDA project. Commissioner Nee stated that the City of Scotts Valley goes to the City Council when there is a need and ask for the funds at that time. His messages to Capitola and Watsonville were not returned. Director Schultz will speak to the CAO about establishing a fund so that we have the money to use when necessary. He will report back to the Commission in May.

4. 2% for arts incorporating in Planning fees for non-public building projects

This item carried over to the May Agenda.

5. Recognition for incorporating public art in private projects

Commissioner Kilian suggested the mosaic mural at Aptos Academy and shared photos with the group. Commissioner Werdmuller suggested that specific criteria be established and a committee was formed of Commissioners Henry, Kilian and Byrd.

6. Eloise Pickard Smith Award

Commissioner Henry contacted Mr. Ow's sister, Genie, to see how she felt about the award, and her response was positive, stating she would help with appropriate gift ideas if needed. Commissioner Todaro stated that Brinks has created a crystal award for the Jazz Center and perhaps they can do one for this, too. Commissioners Werdmuller and Byrd feel that "branding" with a specific award would be a good idea. Commissioner Werdmuller stated that perhaps a Shakespeare event on July 21st or July 25th would be appropriate venue for the presentation. Commissioner Henry made a motion to nominate George Ow as recipient and Commissioner Todaro made the second (9/0).

7. Commission Chair and Vice-Chair

Commissioner Arnold nominated Commissioner Kilian as Chair. Commissioner Werdmuller nominated Commissioner Phillips as Vice-Chair. Commissioner Phillips made a motion, and Commissioner Todaro made the second (9/0).

VII. AGENDA FOR NEXT MEETING:

Monday, May 4, 2009 4:30 p.m.

Simpkins Family Swim Center, 2nd Floor

A. Informational Items

1. Securing art donations from former Artists of the Year
2. Eloise Pickard Smith Award

B. Action Items

1. Poet Laureate partnership/committee
2. Alternative funding resources for maintenance
3. 2% for arts from Planning permit fees for non-public building projects
4. Recognition for incorporating public art in private projects

VIII. ADJOURNMENT – Meeting was adjourned at 6:13 p.m. (Rambo/Nee 9/0).