



County of Santa Cruz

PARKS, OPEN SPACE & CULTURAL SERVICES

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JOE SCHULTZ, DIRECTOR

ARTS COMMISSION MINUTES

Monday, March 2, 2009
4:30 p.m.
Meeting

Cultural Council
2400 Chanticleer Ave., Suite G
Santa Cruz, CA 95062

I. CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:37 p.m.

Members: Bruce Arnold, Shirlee Byrd, Cynthia Kilian, James Nee, Joanna Phillips, Melinda Rambo, Judy Stabile, Bobbi Todaro, Dana Werdmuller, Matt Henry

Present: Bruce Arnold, Shirlee Byrd, Cynthia Kilian, James Nee, Joanna Phillips, Melinda Rambo, Judy Stabile, Bobbi Todaro, Matthew Henry

Staff: Joe Schultz, Christine Bennett, Kathy DeWild

II. AGENDA MODIFICATIONS OR APPROVAL

Commissioner Phillips requested that Action Item #2 be moved to the April Agenda. The agenda was accepted as modified (Kilian/Stabile 9/0).

III. CONSENT AGENDA

The information and reports were accepted and filed (Rambo/Phillips 9/0) and the minutes of January 24, 2009 were approved as written (Stabile/Todaro 9/0).

IV. ORAL COMMUNICATIONS

None

V. DIRECTOR'S REPORT

Kathy DeWild provided staff report information on several topics: Floral Park Art Selection Panel met and there were only two submissions; the deadline for Visual Chronicle applications is this Friday at 5:00 p.m.; James Ashbacher submitted quote of \$250 to repair artwork at Hestwood Park; the AAP met to consider donated pieces of art; a list of items secured by previous Artists of the Year was distributed; staff from Parks, Public Works, and RDA will be meeting this week regarding the decoration of power/utility boxes and an update will be given to the Commission in April; and the Board of Supervisors will be deciding on the additional artwork of Marvin Plummer at their meeting tomorrow.

Director Schultz distributed the CAO's January report on the budget. He also suggested that Commissioners consider making out checks to SHARP for \$35.... (\$10 to establish the fund for art maintenance, and \$25 to cover the repair of art at Hestwood Park). Director Schultz will find out when then next SHARP Board meeting is and inform the Commissioners.

VI. AGENDA

A. Information Items

1. Presentation by Alberto Rafols from the Cultural Council

Mr. Rafols spoke about the Cultural Council's Strategic Plan for 2009-2012, and stated that it is the Council's 30th Anniversary. They are working on funding, networking, and branding specifically. There will be a fundraising event (Primavera) at the Chaminade which they hope will be very successful. The Council submitted their grant application in the amount of \$170,775 to Parks, and it was taken to the CAO this afternoon. Mr. Rafols was invited back to the June Commission meeting to provide a budget update, and to let the Commissioners know how they can support the Council.

B. Action Items

1. Alternative funding sources for maintenance

This item was carried over to the April Agenda.

2. 2% for arts incorporated in Planning fees for non-public building projects

This item was carried over to the April Agenda.

3. Recognition of incorporating public art in private projects

This item was carried over to the April Agenda.

4. Securing art donations from former Artists of the Year

Commissioners discussed the handout provided by Kathy DeWild during the Staff Report and decided they would begin making contact for donations. Commissioner Kilian volunteered to work with the first four on the list and Commissioner Stabile stated she would contact Linda Watson and Doug McClellan. Commissioner Phillips mentioned that signed photographs of all recipients would be a nice contribution to the collection.

Commissioner Byrd mad a motion to accept Commissioner Arnold's donation of the Manny Santana piece, and Commissioner Phillips made the second. A vote of 9/0 approved the motion.

5. Eloise Pickard Smith Award

The Commission mentioned George Ow as a possible recipient of the award at the January meeting. Kathy De Wild provided the Commissioners with the criteria, as well as some background research. The Commission discussed what they knew of Mr. Ow's contributions to the cultural life of Santa Cruz County, and decided he has met the criteria for nomination. Commissioner Henry offered to provide specific information at the April meeting. Commissioner Henry also suggested that the Ow Family Properties be a more appropriate recipient because almost all of the contributions are through the company's name, not the individual's.

VII. AGENDA FOR NEXT MEETING:

**Monday, April 6, 2009 4:30 p.m.
Simpkins Family Swim Center, 2nd Floor**

A. Informational Items

1. Advocacy for the Arts
2. Securing art donations from former Artists of the Year
3. Artwork on utility/power boxes

B. Action Items

1. County Collection – Belville piece
2. Alternative funding resources for maintenance of public art
3. 2% for arts incorporated in Planning fees for non-public building projects
4. Recognition for incorporating public art in private projects
5. Eloise Pickard Smith Award

VIII. ADJOURNMENT – Meeting was adjourned at 6:03 p.m. (Rambo/Nee 9/0).