



County of Santa Cruz

PARKS, OPEN SPACE & CULTURAL SERVICES

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JOE SCHULTZ, DIRECTOR

ARTS COMMISSION MINUTES

Monday, May 4, 2009
4:30 p.m.
Meeting

Simpkins Family Swim Center
979 17th Avenue
Santa Cruz, CA 95062

I. CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:37 p.m.

Members: Bruce Arnold, Shirlee Byrd, Cynthia Kilian, James Nee, Joanna Phillips, Melinda Rambo, Judy Stabile, Bobbi Todaro, Dana Werdmuller, Matt Henry

Present: Bruce Arnold, Shirlee Byrd, Cynthia Kilian, James Nee, Joanna Phillips, Melinda Rambo, Judy Stabile, Dana Werdmuller, Matt Henry

Staff: Joe Schultz, Christine Bennett, Kathy DeWild

II. AGENDA MODIFICATIONS OR APPROVAL

Correction to Item B2 of the April Minutes changing Phillips to Stabile.

III. CONSENT AGENDA

The information and reports were accepted and filed (Stabile, Rambo 9/0) and the minutes of April 6, 2009 were approved as amended (Stabile, Arnold 9/0).

IV. ORAL COMMUNICATIONS

Commissioner Stabile announced opening for Sierra Azul sculpture gardens on May 31st from 4-7PM.

Commissioner Arnold distributed a card listing the Shakespeare Santa Cruz upcoming plays.

Commissioner Kilian announced fundraising event for the Santa Cruz County Symphony with performance of The White Album Ensemble.

Commissioner Werdmuller announced that Shakespeare Santa Cruz will be performing a 90 minute play at no cost on May 15th at the Boulder Creek Library.

V. DIRECTOR'S REPORT

Director Schultz distributed a flyer for the "Art & Chocolate" open studio tour for May 9 and 10.

VI. AGENDA

A. Information Items

1. Securing art donations from former Artists of the Year

This item was carried over to the June Agenda.

2. Eloise Pickard Smith Award

Commissioner Henry shared that he doesn't feel a plaque would be well-received by Mr. Ow in comparison to a unique item created for the award recipient. Commissioners Arnold and Byrd agreed that it should be artistic in nature coming from the Commission. Commissioner Henry did obtain approval to present the award at the first Shakespeare Santa Cruz event at 8:00 PM on July 25th. He will contact Mr. Ow's sister for ideas regarding the award and also find out if he has a favourite local artist who may be willing to donate the item.

3. Alternate Funding resources for maintenance

Director Schultz stated that a meeting with RDA Director / Staff is needed to discuss how we can allocate some of the 2% public art construction project money to maintain public art projects located within the RDA boundary. Joe stated that \$500 can be used from our general fund budget now to start a public arts maintenance account (seed money); and then staff will work with RDA to determine if an arts maintenance policy can be established to maintain future RDA public arts projects.

4. 2% for arts incorporated in Planning fees for non-public building projects

Commissioner Phillips stated this is going to be a long-term task, and would like to see each Commissioner speak to their District's Board of Supervisor and keep pushing to make the change now while the building projects are fewer in number. She feels a sub-committee should decide which types of jobs this would apply to, and recommends it not be a blanket application fee for all builds. She will obtain information from Phoenix, Arizona area and report back to the Commission.

5. Recognition for incorporating public art in private projects

This item was carried over to the June Agenda.

B. Action Items

1. Poet Laureate Partnership/Committee

Commissioner Stabile made a motion to approve the Commission partnering with the Cultural Council for the Poet Laureat, and Commissioner Werdmuller made the second (9/0). Commissioner Werdmuller stated that she would be interested in taking the first term to represent the Commission. Commissioner Arnold made a motion to select Commissioner Werdmuller, and Commissioner Phillips made the second (9/0).

2. Wording for the George Ow, Eloise Pickard Smith Award

A sheet with suggested wording was passed out to all Commissioners. Commissioner Werdmuller suggested adding "by the Santa Cruz Arts Commission" in the second line. Kathy DeWild stated that the Board of Supervisors will also generate a Proclamation for Mr. Ow.

VII. AGENDA FOR NEXT MEETING:

**Monday, June 1, 2009 4:30 p.m.
Simpkins Family Swim Center, 2nd Floor**

A. Informational Items

1. Alberto Rafols form Cultural Council
2. Securing art donations from former Artists of the Year
3. Artwork on utility/power boxes
4. Alternative funding resources for maintenance
5. 2% for arts from Planning permit fees for non-public building projects
6. Recognition for incorporating public art in private projects

B. Action Items

1. Eloise Pickard Smith Award

VIII. ADJOURNMENT – Meeting was adjourned at 5:45 p.m. (Arnold/Stabile 9/0).