



County of Santa Cruz

PARKS, OPEN SPACE & CULTURAL SERVICES

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JOE SCHULTZ, DIRECTOR

ARTS COMMISSION MINUTES

Monday, November 2, 2009
4:30 p.m.
Meeting

Simpkins Family Swim Center
979 17th Avenue
Santa Cruz, CA 95062

I. CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:43 p.m.

Members: Bruce Arnold, Shirlee Byrd, Cynthia Kilian, James Nee, Joanna Phillips, Melinda Rambo, Judy Stabile, Bobbi Todaro, Evelyn Bernstein

Present: Shirlee Byrd, Cynthia Kilian, Joanna Phillips, Judy Stabile, Bobbi Todaro, Evelyn Bernstein

Staff: Joe Schultz, Christine Bennett, Kathy DeWild

II. AGENDA MODIFICATIONS OR APPROVAL

Agenda was modified to add Action Items for Public Art Panel for Pleasure Point Park and Chanticleer Park, and to add Information Item for Annual Report and accepted as modified (Phillips/Stabile 6/0). Commissioner Kilian requested that the change in Parks Department office hours (became effective in August) to 9AM-4PM, Monday-Friday, be noted in the minutes today.

III. CONSENT AGENDA

The information and reports were accepted and filed (Byrd/Stabile 5/0, with abstain from Bernstein) and the minutes of October 5, 2009 were approved (Byrd/Stabile 6/0).

IV. ORAL COMMUNICATIONS

Commissioner Todaro shared a Thank You card from Mariposas Art for the scholarship fund presented to them by the Commission. Commissioner Byrd stated that there will be a sub-committee meeting for the 2% for arts on December 7th so that they can gather information to present to the rest of the Commission. She also stated that she attended a Poet Laureate meeting at the Cultural Council. Another meeting will be held in November to decide which poets will continue in the selection process. At the final meeting, in December, the finalists will be interviewed by the panel, and the first Santa Cruz County Poet Laureate will be selected, to serve for a two-year term. Commissioner Stabile announced that the *Mi Casa Es Tu Casa* exhibit is currently at the Pajaro Valley Art Council. Kathy DeWild stated that she received an e-mail from James Aschbacher stating the animals at Hestwood Park were repaired. However, he went back twice to check and 3 or 4 more animals have now been vandalized (missing legs/tail, etc.). Kathy DeWild also stated that Sonoma County inquired

as to who created our State Fair display because they were so impressed. If a photo of the display is available, staff will email it to all Commissioners.

V. DIRECTOR'S REPORT

Director Schultz had no news to share.

VI. AGENDA

A. Action Items

1. Consider Commission Meeting Schedule

Director Schultz stated that the CAO has requested Commissions to evaluate their meeting schedule for cost savings. He suggested that the Annual Retreat be held on January 23rd and that it would replace the meeting currently scheduled for January 4th, and could also replace the meeting scheduled for February 1, provided there is a quorum on the 23rd. The Commission may consider removing the August meeting from the schedule, and setting up a special meeting if necessary during that time. Commissioner Todaro stated that if the CAO is requesting it, then the Commission should try to find options that work. A motion was made by Commissioner Stabile and a second by Commissioner Phillips (5/0 – opposed by Bernstein) to change the January 4th meeting date to January 23rd.

2. Public Art Plan 2010/2011

Kathy DeWild distributed draft copies of the Public Art Plan 2010/2011 to all Commissioners. Commissioner Byrd made a motion, with a second by Commissioner Phillips (6/0) to approve the Plan and present it to the Board of Supervisors.

3. Artist of the Year 2011 Selection

Commissioners will receive email of criteria from Kathy DeWild and will take their binders of nominees home with them today to review before the January 23rd meeting. Commissioners will bring in materials for new nominees, and research criteria for all in the binder to determine if there is any updated information available for them. The 2010 Artist of the Year presentation is set for May 21st or 28th at Cabrillo College or the Rio Theatre (Kathy DeWild working to confirm venue and date and will advise Commissioners when more information is available).

4. Public Art Panel for Pleasure Point Park

Commissioners Phillips and Bernstein will be on the panel for this project.

5. Public Art Panel for Chanticleer Park

Commissioners Stabile and Nee will be on the panel for this project.

B. Information Items

1. Artwork on utility/power boxes

Kathy DeWild had nothing new to report. Commissioner Bernstein would like to see this project go forward as she has had conversations with Supervisor Leopold on this topic.

2. Alternative funding resources for maintenance

Nothing new to report.

3. Recognition for incorporating public art in private project

Commissioner Byrd created a draft of criteria for recognition of art in commercial spaces. Commissioner Stabile would like to see flexibility in nominating a temporary or a permanent display (“lasting quality”).

4. Arts Commission Annual Report

Kathy DeWild distributed a draft of the Commission’s Annual Report and asked for all Commissioners to provide their feedback within one week.

VII. AGENDA FOR NEXT MEETING:

**Saturday, January 23, 2010 9:00 a.m.
Simpkins Family Swim Center, 1st Floor**

A. Action Items

1. Letter regarding Hestwood Public Art damage
2. Commission Meeting Schedule
3. Selection of Artist of the Year for 2011
4. Annual Report

B. Information Items

1. Securing art donations from former Artists of the Year
2. Establishing a networking meeting/mixer with other cultural organizations and local artists
3. Scheduling a visit by the Director of the Cultural Council
4. Artwork on utility/power boxes
5. Recognition for incorporating public art in private projects
6. Discuss Artist of the Year selection process
7. Cultural Tourism
8. Discuss how best to disseminate public art information to the community
9. Select art tour dates
10. Photos of Arts Commissioners for website
11. Future Goals of Arts Commission

VIII. ADJOURNMENT – Meeting was adjourned at 6:10 p.m. (Stabile/Phillips 5/0)