



# County of Santa Cruz

## PARKS, OPEN SPACE & CULTURAL SERVICES

979 17<sup>TH</sup> AVENUE, SANTA CRUZ, CA 95062

(831) 454-7901 FAX: (831) 454-7940 TDD: (831) 454-7978

JOE SCHULTZ, DIRECTOR

### ARTS COMMISSION MINUTES

Monday, October 5, 2009

4:30 p.m.

Meeting

**Simpkins Family Swim Center**

979 17<sup>th</sup> Avenue

Santa Cruz, CA 95062

#### **I. CALL TO ORDER / ROLL CALL**

The meeting was called to order at 4:35 p.m.

Members: Bruce Arnold, Shirlee Byrd, Cynthia Kilian, James Nee, Joanna Phillips, Melinda Rambo, Judy Stabile, Bobbi Todaro, Evelyn Bernstein

Present: Shirlee Byrd, Cynthia Kilian, Joanna Phillips, Judy Stabile, Bobbi Todaro, Bruce Arnold, Evelyn Bernstein

Staff: Joe Schultz, Christine Bennett, Kathy DeWild

#### **II. AGENDA MODIFICATIONS OR APPROVAL**

Agenda was modified to show Action Items prior to Information Items and accepted as modified (Todaro/Stabile 7/0).

#### **III. CONSENT AGENDA**

The information and reports were accepted and filed (Stabile/ Phillips 7/0) and the minutes of June 1, 2009 were approved as amended (Stabile/Phillips 7/0).

#### **IV. ORAL COMMUNICATIONS**

Commissioner Stabile announced Open Studios are being held this coming weekend.

Commissioner Kilian announced that the Santa Cruz Symphony opening weekend was October 3rd.

#### **V. DIRECTOR'S REPORT**

Director Schultz stated that the CAO would like Advisory Bodies to review their meeting schedules (a copy of the Board Item was provided to Commissioners) and this will be a topic of discussion at the November meeting.

## **VI. AGENDA**

### **A. Action Items**

#### **1. Ratify Director's actions related to Eloise Pickard Smith Award to George Ow Jr. and Gail Michaelis-Ow**

A motion was made by Commissioner Byrd and a second by Commissioner Phillips (7/0) to ratify the action taken by Director Schultz to include Gail Michaelis-Ow as a recipient of the Eloise Pickard Smith Award presented by the Commission.

#### **2. Representative for Artist Selection Panel for exhibitions at the County Government Center in 2010**

Kathy DeWild stated that the selection panel will meet on November 19<sup>th</sup> from 3-5 PM at the Cultural Council office. Commissioners Kilian and Phillips both were willing, and Commissioner Kilian was the selected volunteer this year.

#### **3. Representative for Poet Laureate**

Kathy DeWild stated that due to Commissioner Werdmuller's resignation, a new representative for the Poet Laureate (assisting the Cultural Council) is needed to attend three upcoming meetings. Commissioner Byrd volunteered for this role.

### **B. Information Items**

#### **1. Securing art donations from former Artists of the Year**

Commissioners requested that a list of the winners, as well as a reminder for which Commissioners agreed to contact them, be e-mailed to them by Parks staff. This item was carried over to the January 2010 Agenda.

#### **2. Artwork on utility/power boxes**

Kathy DeWild stated that Parks staff met with staff from Public Works, RDA, and Supervisor Leopold's office. There is interest, it is just a matter of determining the method of art application, who decides that, and who funds it. RDA can fund at some level, perhaps a small pilot program (9 boxes). The City of Santa Cruz said that both direct painting and applied vinyl were effective and durable methods. The City of Capitola did hand-painted boxes (fish at 41<sup>st</sup> Ave. by the Mall). City of Santa Cruz costs range from \$1,000 - \$1,500 per box depending on the size/type (these figures include the payment to artists; \$250 for just an image / \$500 to paint on box directly).

#### **3. Alternate Funding resources for maintenance**

Kathy DeWild stated that the Maintenance Division paid the \$250 for James Aschbacher to renovate the public art at Hestwood Park. Director Schultz is still working with RDA to get funds included as part of the project from the beginning. Commissioners requested a list of the art needing repair (based on their public art tour) be e-mailed to them and Kathy is going to do that. It was suggested that we post a list of public art and the County Art Collection on our web site.

**4. 2% for arts incorporated in Planning fees for professional and commercial development**

Commissioner Kilian stated that she corresponded with Supervisor Pirie months ago, and the Supervisor's position hasn't changed stating that she is going to ask County Counsel if we can make the fee mandatory.

Commissioner Bernstein asked if there can be guidelines or requests verbiage for builders ("The County encourages....") or something to that effect put in place and that cultural tourism is important to our area. Commissioner Phillips stated that Supervisor Coonerty "didn't say no" and Commissioner Todaro will contact him as well. Commissioner Phillips reported that Supervisor Campos' position was a firm, "No."

Commissioner Byrd will create a suggested statement for other Commissioners to use in contacting their Supervisors, and Commissioner Phillips will collect photos of art in public places from each district of the County to go with the letters. This item was carried over to the February 2010 Agenda.

**5. Recognition for incorporating public art in private projects**

Commissioners Byrd and Arnold will work to provide a list of criteria and report back to the Commission.

**VII. AGENDA FOR NEXT MEETING:**

**Monday, November 2, 2009 4:30 p.m.  
Simpkins Family Swim Center, 2<sup>nd</sup> Floor**

**A. Informational Items**

1. Artwork on utility/power boxes
2. Alternative funding resources for maintenance
3. Recognition for incorporating public art in private projects
4. Public Art Plan 2010/2011
5. Annual Report of the Arts Commission

**B. Action Items**

1. Consider Commission Meeting Schedule
2. Consider selection of an Artist of the Year for 2011
3. Select date for annual retreat
4. Select Commissioners for various public art selection panels

**VIII. ADJOURNMENT** – Meeting was adjourned at 5:46 p.m.